

A photograph of a glass bottle with a dark cap, lying on its side on a sandy beach. The bottle is partially submerged in the ocean waves. The background shows a bright, cloudy sky over the sea.

心に残るメッセージを
残すための6法則

Make your ideas strictly

单纯明快
(Simplicity)



意外性 (Unexpectedness)



具体性 (Concreteness)



信賴性 (Credibility)



感情に訴えること (Emotions)



物語性(Stories)



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心に残るメッセージを **SUCCESS** 残すための6法則

- ・単純明快 (Simplicity)
- ・意外性 (Unexpectedness)
- ・具体性 (Concreteness)
- ・信頼性 (Credibility)
- ・感情に訴えること (Emotions)
- ・物語性 (Stories)

Hope Your Good Job!